

MASTER OF SCIENCE IN MANAGEMENT

The St. Catherine University Master of Science in Management (MSM), a one-year intensive graduate program, is designed to provide students with a broad management skill-set while also preparing them for their future careers. The program has an integrated three-part focus on academics, experiential learning and career development. The MSM addresses key trends in higher education, while also demonstrating a tight alignment with the university's mission and vision. In addition, the program represents an opportunity to occupy a unique space in the higher education landscape – one that allows the university to provide students with an accelerated path toward a graduate management degree.

One of the most compelling aspects of the MSM is the opportunity it affords students to pursue their passions through their chosen baccalaureate degrees and then layer essential management education and experience onto their undergraduate foundation. By doing so, the MSM recognizes and affirms the value of the liberal arts while also preparing students for the practical realities of the workplace - today and in the future. The ultimate goal of the program corresponds to the liberal arts goal of transforming individuals into leaders who value ethics, social justice, and diversity. The MSM strives to expand the perspectives of students by enhancing their knowledge of the global marketplace and challenging them to think critically about themselves, their colleagues and their work. By providing practical experiences that bring learning to life, the Master of Science in Management degree from St. Catherine University will solidify students' knowledge while providing experiences that will support them as they rise above the competition in their desired careers.

Master's

- Master of Science in Management (<http://catalog.stkate.edu/graduate/business-professional-studies/management/ms-management>)

MSM 6000 Foundations of Management – 2 credits

Foundations of Management prepares students for the rigorous work they will encounter in future MSM course work. This interdisciplinary course serves as a method of leveling for all students to ensure they have a solid understanding of essential management and business principles in preparation for graduate-level MSM coursework. Course topics include the general principles of: management, marketing, economics, global studies, business law, ethics, accounting, finance, information systems, and statistics. Simultaneous to assessing and developing their knowledge in these subject areas, students will build their skills in library research, APA writing and citations, presenting, and case study analysis.

Prerequisite: Admission to M.S. in Management program.

MSM 6100 Personal Leadership and Communications – 2 credits

Leaders across industries, disciplines and communities must lead themselves and others in intricate and constantly changing environments. This course stimulates students to gain and improve both personal and team leadership skills to prepare them for leadership roles of all types. Through thorough self-valuation and reflection, students gain a deeper knowledge of their own personal leadership style and values. The examination of personal leadership and communication skills sets the groundwork for continued leadership and communication development throughout the MSM program and beyond.

Prerequisite: Admission to the MSM program.

MSM 6200 Business Analytics – 2 credits

This course involves utilizing Excel for analyzing data. Business analytics are applied in many areas within business including management, marketing, accounting, finance, sales, operations, and strategic planning. It is now critical for managers to be able to make sense of the increasing availability of extremely large amounts of information called "Big Data." In this course students will learn basic analysis and business modeling methods to analyze data while utilizing Excel. Emphasis will be placed on students acquiring the ability to apply, analyze, and evaluate data to make sound and strategic business decisions by thinking critically about the analysis or model constructed. Emphasis will also be placed on utilizing Excel to calculate descriptive statistics.

Prerequisite: Admission to M.S. in Management program.

MSM 6300 Decision Analysis – 2 credits

This course provides students with the skills needed to gather, analyze, interpret and understand the limitations of the data required to effectively inform business decision making. Students will articulate the difference between qualitative and quantitative data, as well as primary and secondary sources of data. Students will analyze data using parametric and non-parametric techniques such as, confidence intervals, hypotheses testing, regression analysis, chi-square, and ANOVA. Particular emphasis will be placed on the ethical implications of collecting and using data for business decisions. Potential limitations and how to best deal with those limitations are also discussed. Standard spreadsheet and statistical analysis software will be used extensively in this course to analyze large data sets that a typical firm may encounter in making key business decisions.

Prerequisite: Admission to M.S. in Management program.

MSM 6400 Project Management – 2 credits

This course strengthens and deepens project management knowledge and applicable skills. Course topics include leading and conceptualizing effective projects, and understanding how to leverage information and technology to be a more productive leader in the workplace. Basic tools and techniques of project management are studied. Upon completion of the course, the graduate student will understand how to design, analyze, and execute a project. The goal of this course is to facilitate the knowledge that will assist the student to successfully manage projects.

Prerequisite: Admission to M.S. in Management program.

MSM 6500 Operations and Process Management – 2 credits

Operations and Process Management provides students with a strong understanding of operations management in both service and product related organizations. The course examines the key functions within operations that surround the supply chain, including productivity, quality, capacity, and overall flow. Students will engage in hands-on practice utilizing a variety of tools for evaluating process improvements, while applying the business acumen in preparing organizational recommendations. Course topics include the general principles of operations management, operations performance, operation strategy, process analytics, quality, improvements, and project management as it pertains to these initiatives.

Prerequisite: Admission to MS in Management program.

MSM 6800 Managerial Economics – 2 credits

Managerial Economics shows students the value of integrating economic concepts into their problem-solving skills as they prepare to take on ever-increasing management responsibilities in their lives and careers. The course explores a range of fundamental economic concepts and how they apply to business decisions by entrepreneurs, managers, owners and employees. Course content will highlight economics oriented decision-making by covering topics such as supply and demand, cost/benefit and marginal analysis, pricing, competition, investment, business cycles, and international trade, as well as fiscal and monetary policy, currency exchange, price discrimination, collusion, monopolies, and government regulations. This course will utilize a variety of topics and theories to increase students' overall understanding of business from an economic perspective.

Prerequisite: Admission to MS in Management program.

MSM 6900 Organizational Behavior – 2 credits

Managing people and organizations is complex in today's diverse world. This course examines and compares various strategies for successful management and leadership within organizations with regard to individual, social, and group characteristics and behavior. Particular attention will be given to issues of diversity, inclusion, power, influence, and politics with a focus on how leadership can develop a plan to achieve cultural synergy, corporate responsibility, and social justice within organizations.

Prerequisite: Admission to MS in Management program.

MSM 7100 Career Compass I: Personal Framework for Career Exploration – 1 credit

Personal Framework for Career Exploration is the first course in a four-part Career Compass curriculum. This hands-on course relies heavily on student engagement and participation. Through reflection, assessment, exploration, and exercises, students will gain a clearer picture of self as it relates to the world of work and leave with a statement of career purpose, a career hypothesis, and an action plan to improve career readiness.

Prerequisite: Admission to the MSM program.

MSM 7110 Career Compass II: Exploring the World of Work – 1 credit

Exploring the World of Work is the second course in the four-part Career Compass Curriculum. Students will continue to refine their career hypothesis and assess the multitude of jobs, roles, and career options that align with their interests, strengths, and values. Students will also learn how to market themselves in their field of interest by effectively telling their unique story and conveying their value through their "elevator pitch" and interview performance.

Prerequisite: MSM 7100.

MSM 7120 Career Compass III: Navigator Boot Camp – 1 credit

Navigator Boot Camp is the third course in a four-part Career Compass curriculum in the Master of Science in Management Program. Students will investigate potential careers, industries and work cultures as well as develop critical career management skills. Students will make meaningful connections between their interests, skills, and values as well as how these align with the world of work. Students will also test their Career Hypothesis.

Prerequisite: MSM 7110.

MSM 7130 Career Compass IV: Plotting Your Career – 1 credit

Plotting Your Career is the fourth course in a four-part Career Compass curriculum. Students will learn how to successfully navigate the job search process whether they are interviewing on-campus, leveraging their network to find jobs, applying directly to companies or navigating the freelance economy. They will gain insight into the hiring process from the employer's perspective, and learn how to strategically network and connect to successfully launch their careers. Students will also develop a Job Search Plan that will serve as a roadmap for plotting their post-graduate career.

Prerequisite: MSM 7120.

MSM 7200 Global Business – 2 credits

This course gives students tools for understanding the global marketplace and for planning how best to launch or develop a business in a foreign country. Students follow a series of carefully designed steps to analyze the country's economy, its legal, governmental, political, cultural and other factors in order to make a go or no-go decision. The nature of the process – focusing on a foreign country and figuring out how to operate in it effectively, along with the formulation of strategy – gives students a sense of how "real world" global business works. The course makes students aware of the depth of planning that business professionals undertake before setting up an enterprise abroad and makes them more confident as global citizens as they venture forth in their respective lives and careers.

Prerequisite: Admission to the MSM program.

MSM 7400 Marketing Management – 2 credits

Marketing Management provides students with an in-depth understanding of the field of marketing. The course integrates the theoretical underpinnings of the marketing discipline with practical applications in today's marketplace. Course topics include strategic marketing, competitive analysis, environmental analysis, marketing mix, marketing segmentation, targeting, positioning, integrated marketing communication, global marketing, and the impact of technology on marketing practices. Through case study analysis, students will conduct research, analyze data, and develop effective market strategies. Students also gain exposure to marketing professionals and a variety of marketing career paths.

Prerequisite: Admission to the MS in Management program.