

# APPAREL DESIGN - BA, BS

Apparel design is a creative and highly competitive profession. That is why St. Kate's apparel design major is rigorous and dedicated to teaching students the skills they need to stay a step ahead of the competition. Students learn to transform inspiration into creative designs; make clothes for real bodies, not just the dressmaker form; be innovative with all types of material, and respect sustainable practices because Eco-fashion and a focus on human rights in manufacturing are important for consumers as well as the fashion industry. In classes, students discuss fair trade practices, workers' rights, up-cycling and sustainable design, and sourcing ethically. It is all about the triple bottom line—People, Planet, and Profit.

Students will be prepared for careers in product development, technical design, ready-to-wear, couture and custom design. A required internship and real-world course projects provide hands-on rich experiences. In addition to apparel design courses, students will complete relevant courses in art, business, and communications. Students can take advantage of the opportunity to study for a semester or year at the Fashion Institute of Technology, London College of Fashion, Acadia Fashion Institute in Florence or other approved study-abroad programs.

Students may participate in 10- to 21-day off-campus study courses in London/Paris/Florence, India or other locations. On these trips, they will experience first-hand discussions with fashion designers, trend and color forecasters, costume designers for Broadway or the London Theater, fashion magazine editors, buyers, textile wholesalers and manufacturers. Students also will attend fashion exhibitions and view collections at major museums.

**See also: Fashion Merchandising** (<http://catalog.stkate.edu/undergraduate/business-professional-studies/apparel-merchandising-design/fashion-merchandising-ba-bs>).

This major is offered in the College for Women only.

## Curriculum

Code	Title	Credits
<b>Prerequisite Course</b>		
FASH 1000	Introduction to Fashion Careers	2
Total Credits		2

Code	Title	Credits
<b>Major Courses</b>		
FASH 2050	Textiles with Lab	4
FASH 2100	Apparel Construction and Analysis	4
FASH 2150W	Sociocultural Aspects of Dress	4
FASH 3000	History of Dress	4
FASH 3150	Aesthetics and Trends	4
APPD 2500	Fashion Illustration and Portfolio Development	4
APPD 3050	Advanced Construction Methods	4
APPD 3150	Patternmaking	4
APPD 3200	Computer Aided Design and Development	4
APPD 3400	Draping and Creative Design	4
APPD 4400	Advanced Patternmaking	4
APPD 4602	Internship	2

APPD 4800	Apparel Design Seminar	4
<b>Required Supporting Courses <sup>1</sup></b>		
ACCT 2112	Financial Accounting I	2
ART 2150	Color	4
ART 2250	Art and Technology	4
ART 2600	Figure Drawing	4
or ART 1200	Drawing	
COMM 1030	Speaking to Lead and Influence	4
MKTG 2302	Introduction to Marketing	2
MRCH 3200	Technical Garment Analysis	4
MRCH 3300	Omnichannel Retail	4
MRCH 4400	Product Development	4
Total Credits		82

<sup>1</sup> Second degree students are only required to complete a minimum of four courses from this list of required supporting courses.

Apparel design majors satisfy the Writing Requirement for Majors by completing FASH 2150W Sociocultural Aspects of Dress. They complete the Liberal Arts and Sciences Core Writing Requirement with three other writing intensive courses (CORE 1000W The Reflective Woman or CORE 2000W The Reflective Woman, CORE 3990W Global Search for Justice, and one other writing intensive course in this or another department).