

APPAREL, MERCHANDISING AND DESIGN

Apparel, Merchandising and Design's mission is to offer a rigorous program of study preparing professionals and ethical leaders. Grounded in social responsibility, students become content experts with innovative mindsets and professional voices. Ongoing business and community collaborations prepare women for transformational leadership, life-long learning and a commitment to global sustainability.

The programs provide extensive internship opportunities, industry-class collaborations, and a plethora of industry guest speakers to enrich student learning. Small class size, one-on-one mentoring, and innovative curriculum provide students with skills and expertise to be effective and ethical professionals. Classes nurture creative and collaborative mindsets preparing students for dynamic and exciting careers in fashion merchandising and design professions.

Learning is even more exciting with study abroad opportunities, annual Katwalk fashion show, and opportunities to participate in the local fashion scene.

Majors

- Apparel Design - BA, BS (<http://catalog.stkate.edu/undergraduate/business-professional-studies/apparel-merchandising-design/apparel-design-ba-bs>)
- Fashion Merchandising - BA, BS (<http://catalog.stkate.edu/undergraduate/business-professional-studies/apparel-merchandising-design/fashion-merchandising-ba-bs>)

Minor

- Family Life - Minor (<http://catalog.stkate.edu/undergraduate/business-professional-studies/apparel-merchandising-design/family-life-minor>)

APPD 2500 Fashion Illustration and Portfolio Development – 4 credits

Development of illustration skills through a variety of media. Course focuses on fashion illustration, including studies in motion, fit, ease, and fabric and texture rendering. After developing hand skills, students work with varied computer media to develop professional illustrations and to integrate manual and digital works. Sustainability is stressed through use of materials that are sourced responsibly, use of digital technologies over that of paper, and use of natural materials to create illustrations. Creation of flats, both hand drawn and digital, is also covered. The final focus of the course is portfolio development including the creation of two digital portfolios as well as a traditional portfolio, created with current industry standards in mind. Offered in the College for Women.

Prerequisite: ART 2250.

Prerequisite with concurrency: ART 1200 or ART 2600.

APPD 2994 Topics – 4 credits

APPD 3050 Advanced Construction Methods – 4 credits

This course focuses on intermediate and advanced garment construction, with emphasis on tailoring, fitting, formalwear techniques, and creating sustainable fashion. Support structures and fitting are a major component of this course. Students must have basic sewing proficiency before taking this course. Offered in the College for Women.

Prerequisite: FASH 2100 or passing a sewing proficiency exam.

APPD 3150 Patternmaking – 4 credits

An introductory course in pattern design and development. Topics cover an introduction to flat pattern and drafting methods of pattern creation. You continue developing an understanding of and expertise in body measurement and fitting methods. Offered in the College for Women.

Prerequisites: FASH 2100, APPD 3050.

APPD 4050 Fashion Illustration – 4 credits

Development of illustration skills through a variety of media. Course focuses on fashion illustration, including studies in motion, fit, ease, and fabric and texture rendering. After developing hand skills, students work with varied computer media to develop professional illustrations and to integrate manual and digital works. Offered in the College for Women.

Prerequisite: ART 2250.

Prerequisite with concurrency: ART 1200 or ART 2600.

APPD 4150 Patternmaking II – 4 credits

The second patternmaking course develops skills in draping that uses fabric manipulation to create designs and develop patterns. This course also develops intermediate skills in flat pattern and drafting. Computer Aided Design and Pattern development skills are introduced. Students will learn advanced fitting. Students will also create an apparel line in a client-driven experience. Class promotes innovation and creativity in thinking. Offered in the College for Women.

Prerequisite: APPD 3150.

APPD 4602 Internship – 2 credits

Structured out-of-class learning experience that takes place on or off campus and includes a substantial work component. An internship involves the student in a particular profession in an exploratory way to test career interests and potential. To initiate an internship experience, the student must meet with the internship coordinator in the Career Development Office.

Prerequisites: Faculty sponsorship and approval by department chair.

APPD 4604 Internship – 4 credits

Structured out-of-class learning experience that takes place on or off campus and includes a substantial work component. An internship involves you in a particular profession in an exploratory way to test career interests and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office. A semester long classroom component is part of this course and focuses on furthering the professional development of students in the retail major program, particularly with respect to career development in retail merchandising in preparation for future work experiences and employment through resume & cover letter writing, development of interviewing and presentation skills, job search strategies, professional writing, discussion of current key topics within the industry and a variety of other professional experiences.

Prerequisites: Faculty sponsorship and approval by department chair.

APPD 4682 Directed Study – 2 credits

APPD 4800 Apparel Design Seminar – 4 credits

This course provides an opportunity for students to develop an integrated apparel design focus. It includes creative thinking and the development of an individualized style to be expressed in the creation of a senior apparel line and portfolio designs. These apparel lines are publicly exhibited at the end-of-year style show. Students also explore methods for portfolio display including traditional and electronic venues. Offered in the College for Women.

Prerequisites: APPD 3050, APPD 3150, APPD 4050, APPD 4150.

APPD 4952 Independent Study – 2 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

APPD 4954 Independent Study – 4 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

APPD 4992 Topics – 2 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

APPD 4994 Topics – 4 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

FACS 3350 Child in the Family – 4 credits

Study of the needs of the child at each stage of her/his development with an emphasis on finding appropriate ways of meeting these needs within the context of the family. Identification of possible physical and emotional crises children may face including methods for effectively dealing with these crises. Offered in the College for Women and the College for Adults.

Prerequisite: PSYC 2025 or PSYC 2026.

FACS 3360 Parenting Education – 2 credits

This course involves the study of parenting as a means of facilitating the development of both parent and child. Alternative parenting styles related to the characteristics of parent and child are examined. Also involves the review and development of parent education curricula. Offered in the College for Women. Offered in alternate years.

Prerequisites: FACS 3350; PSYC 2025 or PSYC 2026.

FACS 3650 Personal and Family Financial Management – 4 credits

Understanding the skills for successful financial management is the core of the course. Students will participate in a practical study of establishing goals, planning and creating personal/family budgets. Students will study, discuss and reflect upon establishing and managing credit, consumer decision making, housing options and home financing, taxes, insurance, employee benefits packages and investments. Students will leave the class with a comprehensive framework for managing their finances. Offered in the College for Women.

Prerequisite: Junior or senior status.

FACS 3700 Interior Design/Housing – 4 credits

The course involves the application of economic and art principles within responsible consumer decision-making paradigms in planning and selecting furniture, textiles and home accessories appropriate in decorating and furnishing new and remodeled homes. Studio problems emphasize application of theory. Offered in alternate years.

FACS 4000W Management Approach to Family Systems – 4 credits

This course involves the study of the systems approach to family management. It includes the principles of family living related to the management of human and environmental resources; establishment of family goals and values; home-related work, patterns of communication and decision making; and change as it affects families. It includes the study of current family forms and challenges affecting families today. Offered in alternate years. Offered in the College for Women.

Prerequisite: Junior or senior status.

FACS 4602 Internship – 2 credits

Structured out-of-class learning experience that takes place on or off campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test career interests and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office.

Prerequisites: Faculty sponsorship and approval by department chair.

FACS 4604 Internship – 4 credits

Structured out-of-class learning experience that takes place on or off campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test career interests and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office.

Prerequisites: Faculty sponsorship and approval by department chair.

FACS 4682 Directed Study – 2 credits

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course, but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses.

Prerequisites: Faculty, department chair and dean approval.

FACS 4952 Independent Study – 2 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

FACS 4954 Independent Study – 4 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

FACS 4992 Topics 2 – 2 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

FACS 4994 Topics 2 – 4 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

FASH 1000 Introduction to Fashion Careers – 2 credits

According to Coco Chanel, fashion is everywhere. For those who love fashion, this is an exploratory course surveying career opportunities in the fashion industry and focuses on career paths within design and merchandising. An assessment tool will be used to assist in understanding which careers may match the student's strengths, skills, and interests.

FASH 2050 Textiles with Lab – 4 credits

An in-depth consumer-oriented approach to the analysis of fibers, yarns, fabrics and finishes with an eye towards sustainability. Close look at the characteristics of fibers and fabrics and their effect on end-use serviceability. Students will learn to differentiate fabrics and finishes. Offered in the College for Women.

Prerequisite: Sophomore standing.

FASH 2100 Apparel Construction and Analysis – 4 credits

This course includes basic apparel construction techniques with emphasis on the decision making involved in selecting appropriate techniques and fabrics for particular end uses. It involves an introduction to basic measuring and fitting criteria, as well as basic support materials; it also provides an introduction to the apparel industry labor issues within the context of social responsibility. The concept of fashion sustainability is introduced. Offered in the College for Women.

Prerequisite: Permission of instructor.

FASH 2150W Sociocultural Aspects of Dress – 4 credits

The course involves the study of social, psychological, cultural and aesthetic aspects of dress. Focus is on understanding multicultural diversity and broadening the perspective in which students view dress. Sustainable fashion as a cultural phenomenon is explored. This course includes cultural experience through a service learning component. Offered in the College for Women. Also offered as CRST 2151W.

FASH 2992 Topics – 2 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses. Offered in the College for Women.

FASH 2994 Topics – 4 credits**FASH 3000 History of Dress – 4 credits**

This course involves the study of the historic patterns of dress from ancient times to the present. Illustrated lectures stress political, economic and social conditions as reflected in the clothing of men and women during each period.

Prerequisites: FASH 1000, FASH 2150W, or instructor permission.

FASH 3100 History of Costume – 4 credits

This class involves the study of the historic patterns of dress from ancient times to the Neoclassic period. Illustrated lectures stress political, economic and social conditions as reflected in the clothing of men and women during each period. Offered in the College for Women.

FASH 3150 Aesthetics and Trends – 4 credits

This course will provide an overview of aesthetic analysis in relation to past, current and future fashion trends providing a framework for objective and scientific analysis of visual stimulus and context, including determining what external factors are relevant to aesthetic judgments (time, culture, place) and analyzing inter-relationships between creator, audience and object. Analyses of the process of predicting changes in fashion over time are explored, with particular emphasis on identifying those factors that influence acceptance or rejection of apparel at the consumer level.

Prerequisites: FASH 1000, FASH 2150W, FASH 3000.

FASH 3994 Topics – 4 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses. Offered in the College for Women.

FASH 4100 History of Fashion – 4 credits

This course involves the study of the cycles of change in the style of men's and women's clothing from 1790 to the present. Focus is on the development of couture and the study of important designers in each period. Illustrated lectures stress political, economic and social conditions as reflected in the clothing during each period. Offered in the College for Women.

Prerequisite: FASH 3100.

FASH 4571 Internship Practicum – 1 credit

The internship practicum focuses on furthering the professional development of students in the retail major program, particularly with respect to career development in retail merchandising in preparation for future work experiences and employment through resume and cover letter writing, development of interviewing and presentation skills, job search strategies, professional writing, discussion of current key topics within the industry and a variety of other professional experiences. Offered in the College for Women.

Prerequisite: Junior or Senior status or faculty sponsorship and approval by department chair.

FASH 4602 Internship – 2 credits

Fashion merchandising and apparel design students registered for a 2 credit internship complete a structured out-of-class learning experience that takes place on- or off-campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test career and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office.

Prerequisites: Faculty sponsorship and approval by department chair.

FASH 4603 Internship – 3 credits

Structured out-of-class learning experience that takes place on- or off-campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test careers and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office. In addition, fashion merchandising students must register for a 1-credit semester long classroom component as part of this course that focuses on furthering the professional development of students in the retail major program, particularly with respect to career development in retail merchandising in preparation for future work experiences and employment through resume and cover letter writing, development of interviewing and presentation skills, job search strategies, professional writing, discussion of current key topics within the industry and a variety of other professional experiences. The 1-credit internship practicum is offered spring semester. The 3-credit internship is offered fall, spring and summer. Offered in the College for Women.

FASH 4604 Internship – 4 credits

Fashion merchandising and apparel design students registered for a 4 credit internship complete a structured out-of-class learning experience that takes place on- or off-campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test careers and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office. A semester long classroom component is part of this course and focuses on furthering the professional development of students in the retail major program, particularly with respect to career development in retail merchandising in preparation for future work experiences and employment through resume and cover letter writing, development of interviewing and presentation skills, job search strategies, professional writing, discussion of current key topics within the industry and a variety of other professional experiences.

Prerequisites: Faculty sponsorship and approval by department chair.

FASH 4684 Directed Study – 4 credits

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses.

Prerequisites: Faculty, department chair and dean approval.

FASH 4952 Independent Study 2 – 2 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

FASH 4954 Independent Study 2 – 4 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

FASH 4992 Topics – 2 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

FASH 4994 Topics – 4 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses. Offered in the College for Women.

INTD 4604 Internship – 4 credits

An internship is a structured out-of-class learning experience that takes place on or off campus and includes a substantial work component. An internship involves the student in a particular profession in an exploratory way to test career interests and potential. To initiate an internship experience meet with the internship coordinator in the Career Development Office and then with a faculty advisor.

Prerequisites: Instructor and department chair permission.

MRCH 3200 Technical Garment Analysis – 4 credits

This course is an-depth study about the apparel mass production process. Topics cover evaluation of apparel quality, development of and written garment specifications, garment costing, the sourcing of fabrications and findings, product development and sustainability and corporate social responsibility. Skills in computer-aided specifications development are emphasized. Offered in the College for Women.

Prerequisites: FASH 2050, FASH 2100.

MRCH 3300 Omnichannel Retail – 4 credits

Course builds on previous business courses to cover the fundamentals of non-store merchandising techniques. The class focuses on distribution channels outside the retail "norm", exploring catalogs, Internet and other alternative retail techniques such as social media, kiosks, trunk shows, television and multi-level. Guest speakers introduce students to career opportunities in fields such as home-based sales, television and internet. Students integrate these techniques into business plans. Individual class presentation format is used. Offered in the College for Women.

Prerequisites: MKTG 2300 or MKTG 2302.

MRCH 3400 Visual Merchandising and Trend Analysis – 4 credits

This course involves the study of elements and principles of design applied to the display of merchandise. Focus is on understanding the role of visual merchandising in relation to consumer purchasing behavior and the process of creating effective displays in a variety of retail settings. Analyses of the process of predicting changes in fashion over time are explored, with particular emphasis on identifying those factors that influence acceptance or rejection of apparel at the consumer level. Offered in the College for Women.

Prerequisites: FASH 2050, FASH 2150W.

MRCH 3450 Visual Merchandising – 4 credits

This course involves the study of elements and principles of design applied to the display of merchandise in retail, online and other omnichannel retail/service environments. The course will delve in retail floor spaces and planograms. The focus is on understanding the role of visual merchandising in relation to consumer purchasing behavior and the importance of eye appeal when creating the window, interior retail, and virtual displays. Students will learn the process of creating effective displays using the latest principles and techniques in a variety of retail and display settings. Students will create merchandising plans and displays using sustainable strategies.

Prerequisites: FASH 1000, FASH 2150, FASH 3150, ART 2250 or instructor's permission.

MRCH 4602 Internship – 2 credits

Fashion merchandising and apparel design students registered for a 2 credit internship complete a structured out-of-class learning experience that takes place on- or off-campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test career and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office.

Prerequisites: Faculty sponsorship and approval by department chair.

MRCH 4604 Internship – 4 credits

Fashion merchandising and apparel design students registered for a 4 credit internship complete a structured out-of-class learning experience that takes place on- or off-campus and includes a substantial work component. An internship involves students in a particular profession in an exploratory way to test careers and potential. To initiate an internship experience, meet with the internship coordinator in the Career Development Office. A semester long classroom component is part of this course and focuses on furthering the professional development of students in the retail major program, particularly with respect to career development in retail merchandising in preparation for future work experiences and employment through resume and cover letter writing, development of interviewing and presentation skills, job search strategies, professional writing, discussion of current key topics within the industry and a variety of other professional experiences.

Prerequisites: Faculty sponsorship and approval by department chair.

MRCH 4684 Directed Study – 4 credits

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses.

Prerequisites: Faculty, department chair and dean approval.

MRCH 4850 Retail Math – 4 credits

This course involves the study of retail buying and merchandising from a global perspective with a focus on planning, developing and presenting product lines. Skills in retail math are developed. Exploration of career opportunities is offered through the presentations of guest speakers. Offered in the College for Women.

Prerequisite: Junior or senior status, or permission of instructor.

MRCH 4952 Independent Study – 2 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

MRCH 4954 Independent Study – 4 credits

Independent study offers students the opportunity for specialized research not covered in a course offering, by the action project or thesis. Students work with a faculty advisor to develop a learning contract, which specifies the content and objectives of the study as well as the requirements and procedures for evaluation. The amount of credit earned for the study also is included in the learning contract.

Prerequisites: Permission of the faculty and department chair or program director.

MRCH 4992 Topics – 2 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.

MRCH 4994 Topics – 4 credits

The subject matter of the course is announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses.