

# SALES - CERTIFICATE

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This certificate is available in the College for Women only.

## Curriculum

Code	Title	Credits
MKTG 2302	Introduction to Marketing	2
SALE 2332	Introduction to Selling	2
SALE 3330	Professional Sales: Customer Centered Selling	4
SALE 3432	Customer Intelligence	2
SALE 3632	Ethics and Integrity in Selling	2
SALE 4430	Advanced Sales: Strategic Account Management	4
Total Credits		16

## Federal Gainful Employment Disclosure Requirement for Certificates

Federal regulations require that all institutions disclose certain information and statistics regarding non-degree, certificate programs.

Click on the link(s) below for the data provided by St. Kate's for this program of study.

Sales Certificate (<https://www.stkate.edu/gainful-employment/sales-day/Gedt.html>)