

PROMOTIONAL COMMUNICATION - MINOR

This minor is offered in the College for Women only.

Curriculum

To earn a promotional communication minor, a student must successfully complete five courses distributed in the following way:

Code	Title	Credits
COMM 1030	Speaking to Lead and Influence	4
COMM 3030	Rhetoric, Civic Participation and Social Justice	4
COMM 4600	Leadership and the Art of Persuasion	4
ENGL 2994	Topics (Cyber Literacy)	4
One additional course in the Communication Studies Department		4
Total Credits		20