

# INTERNATIONAL BUSINESS AND ECONOMICS - BS

The international business and economics major at St. Catherine University is uniquely designed to prepare students for a career in an organization with a global perspective. Courses in business and economics will provide students with the critical thinking skills needed for many jobs in this area. Students will explore current international marketing, financial, and management issues along with important analytical techniques that help resolve problems in these areas - including use of the most recent technology for decision making. In addition to business and economics, courses in international political science, history, and communications complement the major to provide students with a well-rounded foundation to lead and influence.

Outside of the classroom, our department works to provide all students with opportunities to enhance their St. Kate's experience and increase the value they bring to organizations after graduation. Students can attend events hosted by the Minnesota Center for Diversity in Economics, such as "Socialism vs. Capitalism" or "The Economics of Immigration." Economics Club is an outlet for students to engage with other passionate peers and local events. As an international business and economics major, students can gain practical experience through internships that will prepare them to communicate and demonstrate their unique skills to potential employers. Students have interned at large and small organizations in the Twin Cities area such as Wells Fargo and Minnesota Environmental Partnerships.

Career opportunities for women trained in international business and economics are very promising. Many stimulating and challenging careers for women are opening in what has until now been a male-dominated field. Our graduates have accepted jobs at institutions such as Wells Fargo, Post Consumer Brands, Robert Half, Minneapolis Grain Exchange, and Minneapolis Public Schools. Some alumnae continue on to graduate programs in international relations, business, economics, law, communication and organizational leadership.

This major is available to students in the College for Women only.

**See also: Financial Economics** (<http://catalog.stkate.edu/undergraduate/humanities-arts-sciences/econ-poli-sci/financial-economics-ba-bs/>), **Economics** (<http://catalog.stkate.edu/undergraduate/humanities-arts-sciences/econ-poli-sci/economics-ba-bs/>)

This major is offered in the College for Women only.

## Curriculum

Code	Title	Credits
ACCT 2110	Financial Accounting	4
BUSI 3502	Global Business	2
ECON 1090	Statistical Analysis for Decision Making	4
Choose two from:		8
ECON 1120	Economics of Social Issues	
ECON 2610	Principles of Microeconomics	
ECON 2620	Principles of Macroeconomics	
ECON 3450W	Haves and Have Nots: Development, Poverty, and Inequality	4
ECON 3460W	Global Financial Issues	4

ECON 3480W	International Economics: Trade and Immigration	4
ECON 3650	Cost-Benefit Analysis	4
ECON 4850	Theory to Action	4

In consultant with advisor, a theme/focus appropriate to the student's interest that includes:

Eight upper-division credits from BUSI/ACCT/MGMT/MKTG/SALE/NPSO <sup>1</sup>	8
Eight upper-division credits from ECON/POSC/HIST/COMM/LANG <sup>1</sup>	8

**Total Credits** 54

Students are strongly encouraged to study abroad. This provides a good opportunity to complete "theme/focus" classes.

<sup>1</sup> All students are required to take these eight credits. However, the upper-division component of the requirement can be waived or amended for students who have a sufficient number of upper-division credits from other courses.

NOTE: ECON 3610 Microeconomic Theory and/or ECON 3620 Macroeconomic Theory can substitute for any upper-division ECON course.

International business and economics majors satisfy the Writing Requirement for Majors and the fourth writing requirement by completing ECON 3460W Global Financial Issues and ECON 3480W International Economics: Trade and Immigration. They complete the Liberal Arts and Sciences Core Writing Requirement with two other writing-intensive courses (CORE 1000W The Reflective Woman and CORE 3990W Global Search for Justice).

The International Business and Economics major can be completed in four years or in only two years. Both programs of study are provided below.

### Four-Year Plan

Code	Title	Credits
<b>Fall Term</b>		
ACCT 2110	Financial Accounting	4
Select one from:		4
ECON 1120	Economics of Social Issues	
ECON 2610	Principles of Microeconomics	
ECON 2620	Principles of Macroeconomics	
<b>Spring Term</b>		
Select one from:		4
ECON 1120	Economics of Social Issues	
ECON 2610	Principles of Microeconomics	
ECON 2620	Principles of Macroeconomics	
<b>Fall Term</b>		
BUSI 3502	Global Business	2
ECON 3650	Cost-Benefit Analysis	4
Select one upper-division course from ACCT, BUSI, MGMT, MKTG, NPSO, SALE <sup>1</sup>		4
<b>Spring Term</b>		
ECON 1090	Statistical Analysis for Decision Making	4
ECON 3450W	Haves and Have Nots: Development, Poverty, and Inequality	4

Select one upper-division course from COMM, ECON, HIST, LANG, POSC <sup>1</sup>	4
<b>Fall Term</b>	
ECON 3480W International Economics: Trade and Immigration	4
Select one upper-division course from ACCT, BUSI, MGMT, MKTG, NPSO, SALE <sup>1</sup>	4
<b>Spring Term</b>	
ECON 3460W Global Financial Issues	4
Select one upper-division course from COMM, ECON, HIST, LANG, POSC <sup>1</sup>	4
<b>Fall Term</b>	
Study Abroad <sup>2</sup>	TBD
<b>Spring Term</b>	
ECON 4850 Theory to Action	4
<b>Total Credits</b>	<b>54</b>

students who have a sufficient number of upper-division credits from other courses.  
<sup>2</sup> Students are strongly encouraged to study abroad. This provides a good opportunity to complete "theme/focus" classes.

### Two-Year Plan

Code	Title	Credits
<b>Fall Term</b>		
ACCT 2110	Financial Accounting	4
BUSI 3502	Global Business	2
Select one from:		4
ECON 1120	Economics of Social Issues	
ECON 2610	Principles of Microeconomics	
ECON 2620	Principles of Macroeconomics	
Select one upper-division course from ACCT, BUSI, MGMT, MKTG, NPSO, SALE <sup>1</sup>		4
<b>Spring Term</b>		
ECON 1090	Statistical Analysis for Decision Making	4
Select one from:		4
ECON 1120	Economics of Social Issues	
ECON 2610	Principles of Microeconomics	
ECON 2620	Principles of Macroeconomics	
Select one upper-division course from COMM, ECON, HIST, LANG, POSC <sup>1</sup>		4
<b>Summer Term</b>		
Study Abroad <sup>2</sup>		TBD
<b>Fall Term</b>		
ECON 3450W	Haves and Have Nots: Development, Poverty, and Inequality	4
ECON 3480W	International Economics: Trade and Immigration	4
ECON 3650	Cost-Benefit Analysis	4
Select one upper-division course from ACCT, BUSI, MGMT, MKTG, NPSO, SALE <sup>1</sup>		4
<b>Spring Term</b>		
ECON 3460W	Global Financial Issues	4
ECON 4850	Theory to Action	4
Select one upper-division course from COMM, ECON, HIST, LANG, POSC <sup>1</sup>		4
<b>Total Credits</b>		<b>54</b>

<sup>1</sup> All students are required to take these credits. However, the upper-division component of the requirement can be waived or amended for