

# STRATEGIC MANAGEMENT - CERTIFICATE

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The Business Administration program offers certificates within the Master of Business Administration (MBA) curriculum. Each certificate offers a comprehensive overview of graduate-level business management principles, combining foundational coursework in Strategic Management, Digital Marketing, Healthcare Management, and Data Analytics.

## Strategic Management Certificate

Code	Title	Credits
MBA 6000	Management Essentials <sup>1</sup>	3
or MBA 7500	Managing People and Organizations	
MBA 7150	Operations and Supply Chain Management	3
MBA 7200	Corporate Finance-Funding Innovation and Creating Value	3
MBA 7450	Agile Project Management	3
Total Credits		12

<sup>1</sup> Students without previous business education will complete MBA 6000. Students with previous business education will complete MBA 7500.