DATA ANALYTICS - CERTIFICATE

The Business Administration program offers certificates within the Master of Business Administration (MBA) curriculum. Each certificate offers a comprehensive overview of graduate-level business management principles, combining foundational coursework in Strategic Management, Digital Marketing, Healthcare Management, and Data Analytics.

Data Analytics Certificate

Code	Title	Credits
MBA 6000	Business Essentials [1]	3
or MBA 6600	Applied Statistics for Business	
DSCI 7000	Data Visualization and Story Telling	3
MBA 7660	Quantitative Analysis for Decision Making	3
DSCI 7040	Predictive Analysis with Machine Learning	3
Total Credits		**12**

[1] Students without previous business education will complete MBA 6000. Students with previous business education will complete MBA 6600.