BUSINESS ADMINISTRATION - MINOR

This minor is offered in the College for Women and the College for Adults.

Curriculum

Code	Title	Credits
ACCT 2110	Financial Accounting	4
ACCT 2130	Managerial Accounting	4
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
MKTG 2302	Introduction to Marketing	2
or SALE 2332	Introduction to Selling	
Select 10 credits from: [1]		10
ACCT 3202	Business Finance	
ACCT 3212	Advanced Finance	
BUSI 2012	Business Analytics	
BUSI 3642	The Legal Environment of Business	
BUSI 3652	Business Law - Contracts	
CARR 1002	Career Readiness and Professional Development for Women	
LEAD 3400	Leadership, Effective Teams, and Change Management [2]	
or MBA 6100	Personal and Team Leadership	
MGMT 3460	Managing Within a Diverse Workforce	
MKTG 3250W	Integrated Marketing Communication	
MKTG 3300	Digital Interactive Marketing Strategy	
MKTG 3350	Market Research and Analytics	
MKTG 4300	Strategic Marketing [2]	
or MBA 6400	Marketing Management	
SALE 2332	Introduction to Selling	
SALE 3330	Professional Sales: Customer Centered Selling [3]	
Total Credits		**24**

1 Students are advised to check the prerequisites for these courses prior to making their selections

2 MBA courses are only available to students admitted to the program that allows seniors to take MBA courses. See the MBA section of the Graduate Catalog for details.

3 This course is not available to students enrolled in the College for Adults